

e Permit Ticketing

FREQUENTLY ASKED QUESTIONS

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e-Permit Platform

In September 2013, His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, issued Decree No.25 of 2013 concerning the development and implementation of a fully integrated e-Permit and e-Ticketing platform.

With the objective of supporting and developing the events sector – a key pillar of the strategy behind Dubai’s Tourism Vision for 2020 to welcome 20 million visitors per year by the end of the decade – the decree appoints Dubai’s Department of Tourism and Commerce Marketing (Dubai Tourism) as the body responsible for the development and management of an online system through which all procedures related to the application, processing and licensing of event permits are operated. The system also includes a centralised platform for the sale and distribution of tickets for all events in Dubai.

For more information including Decree, Resolution, User Manuals and forms please visit:

<http://www.visitdubai.com/en/event-planning/leisure-events/permits-licences-tickets>

Events – Characteristics and Types

Q: What are the characteristics of an event?

A: Below are some of the characteristics of an event:

- (a) Includes a group of persons willing to attend/participate
- (b) Has a predetermined start and end time
- (c) Takes place at a certain location/locations approved by Dubai Tourism within the emirate (including special development areas, free zones and Dubai International Financial Centre)
- (d) Has a specific purpose (entertainment, viewing sports, marketing, conferences, etc.)
- (e) May require entrance tickets or otherwise
- (f) May be free of charge for attendance

Q: What is an activity?

A: An activity is a recurring series of entertainment events, organised and hosted by a venue registered with Dubai Tourism with a validity period of between one week and up to three months.

Q: What is an entertainment event?

A: An entertainment event is one which takes place with the participation or attendance of members of the public on a one-off basis, and which involves shows or activities designed to entertain, for free or otherwise.

Examples: Music, theatre, circus, dance, performance arts and fashion shows, as well as art exhibitions, public lectures and cultural/art/literature symposia.

Q: What is a business event?

A: A business event is one related to the business sector – including, without limitation, a gathering of sellers and buyers, a promotion of a commodity or service, awareness-raising, an exchange of information or a discussion of certain subjects of a business or economic nature.

Q: What is a sports event?

A: A sports event is one which involves the practice of one or more sports, whether at competitive or practise level, which involves professional or amateur participants, which takes place at locations designated for sports activities (playgrounds, halls, etc.) or locations that may be used for such activities (beaches, desert and mountain areas, etc.), and which is open to the public to attend as spectators.

Examples: Football and boxing matches and boat races (except those organised by local, federal and international sports federations).

Q: What is a religious event?

A: A religious event is one that is held to mark religious occasions or to put forward or discuss subjects of a religious nature.

Examples: Lectures, seminars and religious celebrations.

Q: What is a charity event?

A: A charity event is one that is intended for the collection of monetary or other donations to be used for charitable purposes, or which focuses on matters of a humanitarian or charitable nature, provided that the party organising the function is licensed to do so in accordance with Dubai laws and regulations. **Examples:** Donation collection, lucky draws for charitable purposes, auctions for charitable purposes.

A: Events of a personal nature are not considered events unless aimed at generating financial gains to the organiser.

In addition to the above, the Executive Resolution has excluded the below from being considered as events for ticketing purposes:

- (a) Cinema shows conducted in cinema houses that are licensed to carry on their activities commercially ;

- (b) Events of personal nature (birthday, engagement, wedding, banquets, consolation etc...) unless the organizer gains financial returns out of such events, in whatsoever manner including, without limitation, levying entrance fees;
- (c) Sport events organized by local, federal and international sport federations;
- (d) Meetings held by companies and corporations, unless aimed at generating financial returns;
- (e) Receptions and meetings held by diplomatic missions, unless aimed at generating financial returns;
- (f) Universities and schools celebrations, unless aimed at generating financial returns;
- (g) Meetings and symposia held by government entities, unless attendance thereof requires presenting tickets unless aimed at generating financial returns..

e-Permit Platform

Q: What is the Unified Electronic Permitting System (e-Permit)?

A: The UEPS is an electronic system that aims to unify the issuance of permits for the different types of events held in Dubai. It enables entities that plan to hold an event in Dubai to submit their application together with all required documents and fees through a single point, and then receive communications and approvals from the relevant entities accordingly. The system was developed in response to Decree Number 25 for the year 2013, entitled “Electronic System for the Licensing of Events and Marketing and Distribution of Tickets in Dubai”.

Q: What is the objective of introducing the platform?

A: The e-Permit platform has been introduced to facilitate greater efficiency for event organisers and government entities responsible for granting permits. The platform hosts a comprehensive database to capture accurate details of all events taking place in Dubai, which will in turn result in greater competencies in resource planning across government entities. Furthermore, the e-Permit System ensures that event organisers and/or hotels and venues fully understand all the necessary stages of the event planning process, including all integral elements that affect whether or not the event takes place.

Q: Do all events permits be issued through the e-Permit?

A: Yes. All events requiring a permit have to get the e-Permit through e-Permit platform.

Q: Are there any event types that do not require an e-Permit?

A: Yes, certain event types taking place in hotels and public venues are not required to go through the e-Permit platform as long as they don't sell tickets or do not require registration process. The hotel has to communicate the event information as a notification containing basic information to the relevant entities.

Event types include:

- Personal events (weddings, birthdays, anniversaries, meals, reunions, etc.)
- Internal events conducted by corporates and other entities for the benefit of their employees.
- Events conducted by diplomatic delegations in UAE entities (embassies, consulates, UN entities, etc.).
- Internal events held by schools and universities in their premises for their students or employees.

Q: Do conferences and exhibitions require permit?

A: All conference and exhibition events require permit regardless of the venue type nature like conference centre, exhibition centre, hotel, and university or school auditorium.

Q: Who should apply for conference and exhibition permit?

A: Providing they hold the required activity in their trade license:

- Event organizers are requested to apply for conference and exhibition permit as per the regulations related to their trade license source.
- For international and Free zone organizers, the hotels may apply for the event permit taking place in their premises.

Q: Who has/should access to the new e-Permit system?

A: Venues and event organisers holding DED or Free zone trade license can access the e-Permit system.

Q: If company holds a trade license from other emirates (i.e. RAK Free zone) would this be accepted to use e-Permit?

A: No. Only companies holding a Dubai trade license can use the e-Permit.

Q: What is the timeline for getting approval?

A: The timeline for processing a permit application is minimum 5 – 8 working days, with the application only able to be processed once payment has been received. The exact timeframe depends on the type of event and activities involved, and will be communicated for each application separately. This timeline does not include the registration process in the e-Permit platform.

e-Permit Registration

Q: How can I access the e-Permit system?

A: To access the system, please use the following URL: <https://epermits.dtcm.gov.ae/>

Q: What documents are required for registration?

A: For registration purposes, you are only required to submit: (1) Copy of trade license. (2) Event coordinator Passport copy (venue account). (3) NOC for Registration. (4) Emirates ID for contact\ system user. A maximum file size of 10 MB permitted and .html, .htm, .aspx, .exe, .xhtml and .dll files not accepted.

Q: What is a Licence Source?

A: The licence that will identify where the user is allowed to hold the event (where the event can take place).

Q: What Channels are there to pay registrations\ events fees?

A: The payment of the e-Permit fee must be made at the time of the submission to start the approval process. Fees can be either paid online; at the DTCM office in cash/cheque or a direct deposit into DTCM's bank account

DTCM Bank Account

Account Title: Government of Dubai – Department of Tourism and Commerce Marketing – Revenue Account

Bank: Dubai Islamic Bank – AL SHOLA BRANCH, DEIRA, DUBA, UAE

Account Number: 001520005097601

SWIFT Code: DUIBAEAD

IBAN Number: AE43 0240 0015 2000 5097 601

The AED 320 registration fees are non-refundable and must be paid annually in advance.

Q: Is it possible to login from any computer or device?

A: Yes, you can access and use the system from any device.

Q: If a Trade Licence is expired, can I register in the system?

A: A trade license must be valid for at least four weeks prior to the event start date. For registration renewal the system will automatically send a notification to renew the licence three months before expiry.

Q: After registration how I can access the system?

A: Your account will only be made active once DTCM approves the details submitted within two working days. After this, an email will be sent to the registered address containing your username and an automatically generated password. When you first login you will be asked to set a new password, which should have a minimum of six characters and must not contain the symbols \$, % or #.

Q: What are the entities that authorise a Trade Licence?

A: There are several entities that authorise and issue Trade Licences, including Department of Tourism and Commerce Marketing, Dubai International Financial Centre, Department of Economic Development, Community Development Authority TECOM, Trakhees, DMCC and others.

Q: What type of sub venue can I add?

A: You can hold an event only at the venue types shown in the system such as (hall, ballroom, restaurant, and garden, indoor, outdoor...). If you have another venue type according to your licence, please contact the e-Permit section.

Q: What if the venue is a standalone and doesn't have any sub venue?

A: In such cases, the name of the sub venue can be the same as name of the venue.

Q: Is there a limit to the number of sub venues that can be registered?

A: No. There is no limit on the number of sub venues that can be registered.

Q: What if I haven't submitted all the sub venues, Can I add more later on?

A: You can access the system and update your registration information by clicking 'Update Registration'.

Q: Do I have to print the record number?

A: You need the record number in order to pay fees and follow up with DTCM about the record's status.

Q: How can I renew the trade licence on the system?

A: You will need to access the system, update all registration information by clicking on "Update Registration" button, then upload the new trade licence, which will be updated once DTCM has approved the record.

e-Permit Dashboard and Applying for Permits

Q: What are Technical Activities?

A: Technical activities such as Fireworks Shows, Laser Shows, Balloons Shows, Aerial Photography, Serving Foods, Road Ads, Public Transport Services, etc. All technical activities should receive a permit from different entities. The technical permit will be approved by different entities such as Civil Aviation, RTA, Civil Defence, Ambulance, and Dubai Police. **Technical approval has not yet been activated.**

Q: What displays in "missing information" section?

A: The system will display a list of applications that have missing information and require updating

Q: Can I make amendments to an issued permit?

A: You can make amendments to your application after you got the permit by click on Amend button.

Q: Can I cancel a permit or permit application?

A: You can cancel your application at any time, Cancelled permits and permits applications are non-refundable.

Q: If DTCM rejects the permit, where can I find it?

A: Rejected permits will be displayed in the 'in progress' section, with the status marked as 'Rejected'. The system will automatically send you a notification on the status of your permit, marked as 'Issued', 'Missing info' or 'Rejected'.

Q: What types of permits are processed by the e-Permit system?

A: Entertainment, Sport, Business, Religious and charity are all event types that require permits issued through e-Permit platform.

Q: Can any event organiser apply for any type of event?

A: To apply for an event, a department of Economic Development (DED) company trade license should clearly state one of the following activities for the e-Permit registration:

- Entertainment events: Parties and Entertainment Services
- Business events: Conference and Exhibition organisation
- Sport events: Rallies and Sport Tournaments Organising Services, Sports Exhibitions Organising or Sports Services, event management

A: A free zone company license should clearly state 'Event Management' activity in order to register on the e-Permit portal and you can apply for events permits within free-zone areas.

Q: Should I add performers for sport events?

A: No, Sport events do not require any players to be added.

Q: What about hair and / or makeup competition at exhibition stands?

A: Hair and/or Makeup competitions do not need to be added on permits.

Q: What do I do if I'm a venue and need to hold an event?

A: The venue should deal with an event organiser or apply for an event organiser trade license with DED to hold the event.

Q: Who will approve the permit?

A: the permit will be approved by DTCM and Dubai Police, Tecom, Trakhees, DIFC, DSC, Islamic Affairs, DMCC and others.

Q: My licence will expire next month – can I apply for an activity?

A: Yes, you can apply for an activity and start date should be within two months grace period after expiry date.

Q: Do I have to enter details of all performers in the system?

A: Yes. Details of all performers must be entered in the system as part of the application even if there are 100+ (If new performer).

Q: I have been able to get hold of details of some of the performers only; can still apply for the permit and add the rest of performers later.

A: Yes. An application can be amended to add more performers for a permit. Amendments can be made at any time prior to the event. Amendments attract an amendment fee.

Q: What do I do if I am holding the same event at multiple locations?

A: The organiser must apply for the event through the e-Permit platform and add all event location.

Q: What documents are required for events?

A: For all types of event, you will need to upload a venue NOC, copies of the coordinator and owner's passport, along with the following additional documents, which vary according to the event type.

Example:

Required Documents for each Event type:		
1	Entertainment Event	<ol style="list-style-type: none"> 1) No objection certificate from venue 2) Event owner passport copy 3) Passport and photo copy for each performer (if new Performer)
2	Business Event	<ol style="list-style-type: none"> 1) No objection certificate from venue 2) Event owner passport copy 3) Emirates ID if speaker UAE citizen / UAE resident 4) If Exhibition\Product launch: list of all company that participate on the exhibition\ Product launch
3	Sports Event	<ol style="list-style-type: none"> 1) No objection certificate from venue 2) Event owner passport copy 3) Event brief or sponsorship package
4	Charity and Religious Event	<ol style="list-style-type: none"> 1) No objection certificate from venue 2) Event owner passport copy, Emirates ID, and copy of company trade license 3) Copy for a form of advertising material (if required) 4) If auction – attached photo of items 5) Passport copy and photo for each speaker/ lecturer (if new)
5	Entertainment Activity Permit	<ol style="list-style-type: none"> 1) Passport and photo copy for each performer (if new Performer)
6	Shopping Mall Activity Permit	<ol style="list-style-type: none"> 1) Passport and photo copy for each performer (if new Performer)
7	Retail outlet Activity Permit	<ol style="list-style-type: none"> 1) No objection certificate from Mall (not yet implement) 2) Passport and photo copy for each performer (if new Performer)
8	Private Activity (Notification)	<ol style="list-style-type: none"> 1) Event owner passport copy \ Emirates ID

Q: If I apply for an event on the 15th of the month and get approval on the 20th, will the permit start from the 15th or 20th?

A: In this case, the permit will start from the approval date (the 20th).

Q: Are the fees for e-Permits the same as those for manual permits?

A: Yes, the fees are the same – only the process is different. However, e-Permits are also subject to additional fees of AED200 and AED10 Innovation Dirham and AED10 Knowledge Dirham.

Q: If I want to know why an application was rejected, can I contact the relevant entity or DTCM to discuss the matter?

A: Yes, You are encouraged to contact the e-Permit section via DTCM call centre or via epermit@dubaitourism.ae.

Q: Can I apply for multiple permits at the same time?

A: Permits for each venue should be submitted separately. However, event organisers can apply for the same event that occurs at different times and locations on one record.

Q: As an event organiser, should we apply for entertainment activity that is part of an opening ceremony?

A: Yes, you have to apply for an entertainment event activity within the same business event application permit.

Q: What is the time line to get the approval for a business event?

A: There is further procedure for approval of business events, applicants are encouraged to apply for business event 2 to 3 weeks in advance.

Q: Can we use Dubai, or Festival or Expo as a name on event name?

A: Dubai, EXPO and Festival are names that should not be used on your events without prior written approval of DTCM.

Q: If DTCM rejects a performer, will a refund be issued?

A: Performer will be rejected for any incorrect information submitted by the organiser. A new application with the correct performer's information and new fees should be paid once more. Applicants are urged to review each performer's information prior to application submission.

Q: Should we apply for cartoon characters attending the show as part of the business event?

A: No, there is no need to apply for this activity as we do not consider it as entertainment element.

Q: Should we include the models who displaying uniforms on exhibition stands as part of the permit application?

A: Yes, you should add the models while you applying for a permit.

Q: Should hair and / or makeup competition on exhibition stands be included as part of the permit application?

A: Exhibition permits may not include hair and/or makeup competition on exhibition stands.

Q: Should we apply for performance related to products displayed (e.g. playing on musical instruments to demonstrate their quality)

A: You should apply if there is live music.

Q: Do we need to apply for a permit for Government Award Ceremonies (for example: Dubai Government Excellence Program)?

A: Government meetings for Government employees like DGEP is considered internal event and do not require permits.

Q: Do we need to apply for Staff Gatherings with no registration, no entertainment and no badges?

A: Internal meetings are not considered events and do not require permits. Require a notification.

Q: Do we need to apply for a permit for Educational Exhibition which is open to public with no ticket but there is registration?

A: Yes, a permit is required. If there is onsite registration, an e-ticketing barcode is required for every attendee.

Q: Do we need to apply for a permit for Corporate Conference with no registration and there are invitees?

A: If public invitees/customers, yes you need to apply for a permit and if internal corporate for employees, no need to apply for a permit.

Q: Do we need to apply for a permit for Training, Meeting, Workshop and Seminar?

A: If the event open for a public, yes you need to apply for a permit and if there is onsite registration, e-ticketing barcode is required, in case it's private for internal corporate employees, permit is not required.

Q: For different nationalities passport holders, where the full passport information is on several pages, is it required to upload first and second page of passport copies to the portal?

A: Yes, the full details should be uploaded online.

Q: Is there a deadline for submission of speakers' details before the event?

A: Yes, as early as possible, however, the minimum time to process the approval is 5 working days from the date of application fees payment.

Q: In case of on the day cancellation of speaker, can they be replaced and the information uploaded post event?

A: Yes and the new speaker(s) information should be uploaded onto the e-Permit Platform.

Q: How does it work when there is an exhibitor workshop area where exhibitors can book small slots to do mini talks. Do they need to provide speaker details?

A: Yes, this is considered as a separate event and requires a permit.

Q: Do we have to apply for small talks and seminars within bigger events?

A: Yes, this is considered as a separate event and requires a permit.

Q: If it is a company meeting (regardless of size) and the speakers are all Board Members/CEO's/VPs of that company – do they still need to register their speakers?

A: No, this is not required as long it is an internal corporate meeting regardless if they have a motivational speaker or entertainer.

Q: If I want to erect an outdoor tent like a Ramadan tent, what should I do?

A: You will need to apply first for an entertainment tent permit. After tent application approved, you will be able to select tent from sub-venues list.

Q: Can the system display the status of the permit according to the relevant entities such as DED, DTCM, DSC?

A: Yes, You will be able to track your record according to the relevant entities from the dashboard from 'in progress' section.

Q: If I am using the English version of the system, is there any information that needs to be entered in Arabic?

A: Yes, some information needs to be entered into the system in Arabic, such as the event profile contact name, company name and address.

Q: If a ballroom is divided into sections, do I need to register all the individual sections or just the ballroom?

A: No, just the ballroom needs to be registered.

Q: Can I cancel one of the performers after I have received permit approval?

A: Yes, you can cancel any performer within the permit. No refunds will be applicable.

Q: If an event ends after midnight, will the fee be calculated for one or two days?

A: The fee will be calculated for one day.

Q: Can I renew a permit online through the system?

A: Yes, the user (venue/hotel) is able to renew their permit online with the ability to update the information.

Q: How to register as Private and Business Activities?

A: e-Permit registered user can be the same user to apply for private events, but requires second registration

Q: Is there any urgent permit service?

A: At the time being, the urgent permit service is on hold. Please make sure to apply for event permits 5 working days prior to the event date excluding the submission day.

Q: When the application will be processed?

A: The application review process will start directly after fees payment.

Q: what if I did not pay for the event permit?

A: Event permit will not be processed and will be cancelled automatically from the system 6 working days prior to the event start date and you will receive email notification upon cancellation.

Q: Will the system warn me before the permit gets cancelled automatically?

A: Yes, you will receive email notification prior to the cancellation date with 24 hours requesting you to settle the permit payment as soon as possible.

Q: if my application is cancelled due to late payment, can I retrieve it back?

A: No, when e-Permit application is cancelled, retrieval option will not be possible.

Q: Do I have to add all speakers' details for Business Activity?

A: Yes, however, you may start the process with whatever details you have and amend the application later.

Q: What is the timeline for getting notification approval?

A: No approval required, and no timelines, you may submit the application 1 or 2 days prior to the event. You need to apply immediately after signed a contract with client

Q: What do I need to do if there is an update on the private event?

A: We are working to enable this functionality, for the time being, you should apply for new application – free of charge – and refer to the old application number in the event profile.

Is there any fees for private event?

A: No Fees required

Q: Do we need to apply for Staff Gatherings with no registration, no entertainment and no badges?

A: No, this type of event requires notification from e-Permit Platform and does not require a permit.

Q: Do we need to apply for a permit for Product Launch or Award ceremony?

A: Product Launch → Required permit with event type Business[Product Launch]

A: Award ceremony → no permit is required unless it contains Entertainment element.

Q: Do we need to apply for a permit for Graduations with no registration, no entertainment and no badges?

A: No permit required, this require a notification.

Q: For registration/ticketed events what are the timelines to get the e-Ticketing barcodes?

A: The process requires 5 working days prior to the event.

Q: What are the types of performers that require a permit

A: Types of performers on entertainment event are: Acrobatic Performer, Belly Dancer, CD Music Player, Choir, Clown, Dancer, DJ, Drummer, Folkloric Dancer, Maestro, Magician, Oud \ Lute Player, Performer, Pianist, Poet , Show presenter, Singer, Stage/theater Actor, Story producer, String Instrument Player, Speaker

Q: what if Missing information comments are not descriptive?

A: DTCM will make sure to provide descriptive comment and for more clarification, please contact customer service on 600555559

Q: Is NOC from the hotel is required for business events applied by the hotel?

A: No, NOC is not required

Q: Do we need a permit for Master of Ceremony in award ceremony event?

A: No.

Q: What is a corporate client and why it is under private activities and does not require a permit?

A: Yes, any activity for Corporate client is require a permit and the list will be updated the earliest possible

Q: Does an event in a hotel about a Networking event between 2 business councils require a permit?

A: No, Networking events do not require permit, it requires only a notification from the hotel. Yes, if there will be a charged registration, DTCM fees will be applicable.

Q: Do business council meeting require a permit?

A: Yes, business council meeting require a permit and the hotel can apply for it.

Q: Who should apply for event in the mall?

A: Shopping mall and retail outlet can apply e permit for an event

Q: Can any retail outlet apply event in the mall or just in the shop?

A: Yes.

Q: What are the type of sub venue that should be register on the system for shopping mall?

A: Sub-venue such as Roaming, Indoor, outdoor and Corridor.

Q: Should we apply a permit for roaming event in the mall?

A: Yes

Q: Will all events permits for shopping mall\ retail outlet be issued through the new system?

A: Yes all the event except Promotional event and Temporary market

Q: What is shopping mall\ retail outlet permit Fees?

A: No change on DFRE fees but additionally AED 200 e-Permit fee

Q: Do I need to add VIP speaker like H.H \ H.E as speaker on system and provide their Bio?

A: No, it's only required to mention the names in event profile

Q: how to apply for fund raising with any event type?

A: Bring NOC from Islamic affairs and apply for event permit and attached the NOC.

4. Technical Permits

Q: What entities are involved in technical issuance?

A: A number of entities are involved, including RTA, Dubai Municipality, Dubai Ambulance, Dubai Police, Civil Defence and Dubai Civil Aviation Authority.

Q: What are technical activities?

- Events may involve numerous activities that require technical approval, such as firework displays, laser shows, illuminated balloons, roadside advertising, parking reservation, food serving, alcohol and stage construction or modification.

Q: What is the minimum requirement for a technical activity?

- There is no minimum requirement, and you can apply for unlimited technical activities.

Q: What is the technical payment process?

- Technical payment is made after approval has been received from the relevant entities.

Q: Is there a fixed fee for gaining technical approval?

- No, each entity involved in the event will have different fees, which the system will calculate and display.

Note: technical approval has not yet been activated.

5. Permit Fees

DESCRIPTION	FEE
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Registration fee applied Annually

Registration on e-Permit portal	AED 300 annually
Knowledge dirham	AED 10
Innovation dirham	AED 10

Event permit and ticketing fee per the type of event

Entertainment Events		
	Ticketed/registration events	Non-ticketed/Non-registration events
Knowledge dirham	AED 10	AED 10
Innovation dirham	AED 10	AED 10

e-Permit fee	AED 200	AED 200
Event permit fee	All venues: AED 800 per day	Hotels: AED 800 Other venues: AED500
Performer fee	Not applicable	Hotels: AED 750 each performer Other venues: AED 350 each performer
DTCM Management fee	AED 500	AED 500
Optional Amendment to application fee: AED 800		

Sports and Charity Events		
	Ticketed/registration events	Non-ticketed/Non-registration events
e-Permit fee	AED 200	AED 200
Knowledge dirham	AED 10	AED 10
Innovation dirham	AED 10	AED 10

Business Events			
		Ticketed/registration events	Non-ticketed/Non-registration events
e-Permit fee		AED 200	AED 200
Knowledge dirham		AED 10	AED 10
Innovation dirham		AED 10	AED 10
DED Management Fee		AED 50	AED 50
Event permit fee per the type of business event	Exhibition/product launch	AED 1000	AED 1000
	Conference/forum/ /seminar/summit	AED 1000	AED 250
	Exhibition/product launch Plus Conference/forum/ /seminar/summit	AED 1500	AED 1500